



WBCB Television Inc./CW Network

101 West Boardman Street

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Page 1 of 1

Mailing Address	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
WATERFRONT STRATEGIES 3050 K ST. N.W. WASHINGTON, DC 20007	20429	NEW	Broadcast	9/14/2012	9/13/2012
Advertiser .PATRIOT MAJORITY US			Brand	Network	
Contract Description ISSUE			Dates	Revenue Type	
	Estimate #	Proposal #	Primary Salesperson	CA5	Buyer:
	1770	6852298	PHILADELPHIA PMC		

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1	X	X	X	X	X	X	X		1 09/14 - 09/21	10:00:00 a 10:59:59 a	PO2	:30	3	\$40.00
					X				1 09/10 - 09/16	Prg: JUDGE MATHIS				
					X	X	X	X	2 09/17 - 09/23					
A 2	X	X	X	X	X	X	X		1 09/14 - 09/21	11:00:00 a 11:59:59 a	PO2	:30	3	\$40.00
					X				1 09/10 - 09/16	Prg: JUDGE ALEX				
					X	X	X	X	2 09/17 - 09/23					
A 3	X	X	X	X	X	X	X		1 09/14 - 09/21	05:00:00 p 05:59:59 p	FIX	:30	2	\$60.00
					X				1 09/10 - 09/16	Prg: AMERICA'S FUNNIEST H				
					X	X	X	X	2 09/17 - 09/23					
A 4	X	X	X						1 09/17 - 09/19	10:00:00 a 10:59:59 a	PO2	:30	1	\$40.00
									1 09/10 - 09/16	Prg: JUDGE MATHIS				
A 5	X	X	X						1 09/17 - 09/19	11:00:00 a 11:59:59 a	PO2	:30	1	\$40.00
									1 09/17 - 09/19	Prg: JUDGE ALEX				
A 6	X	X	X						1 09/17 - 09/19	05:00:00 p 05:59:59 p	FIX	:30	1	\$60.00
									1 09/17 - 09/19	Prg: AMERICA'S FUNNIEST H				

Broadcast	Airtime			NTR		Total	
	Gross	Net	Spots	Gross	Net	Gross	Net
Sep 2012	\$500.00	\$425.00	11			\$500.00	\$425.00
Totals:	\$500.00	\$425.00	11			\$500.00	\$425.00